



Enterprise Minds

**Scaling Automation and Product
Engineering with Consulting, Design,
Development, Deployment and QA**

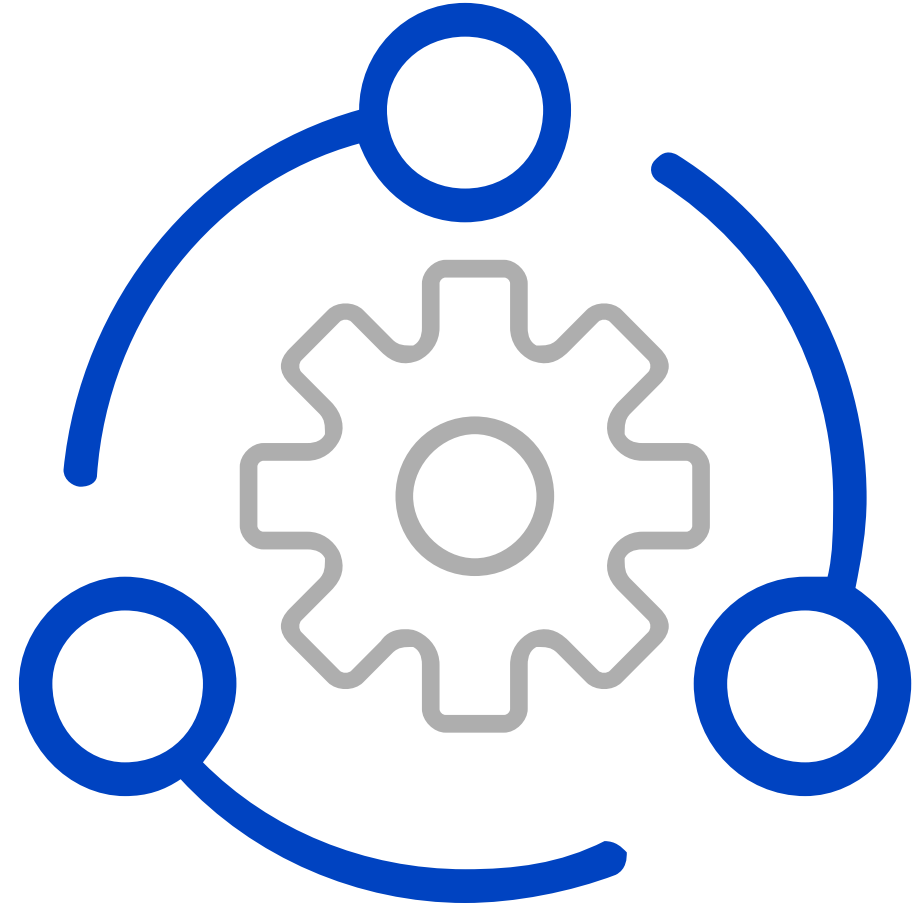
Enterprise Minds

**Co-develop.
Co-create.
Co-innovate.**

EM- An Automation Enterprise

Enterprise Minds Inc is an automation-led services and solutions company that believes in 'Automation First' .

We **automate manual functions, tasks, and complex engineering problems** for enterprises focused on harnessing the power of emerging technologies like **AI and Machine Learning, Generative AI, Agentic AI Engineering; Data Engineering and SAP technologies** to empower workforces and transform business outcomes.



Our Vision

SIMPLIFY HUMAN LIFE THROUGH AUTOMATION

Demystify data, and code new intelligence into products and automation; engineer, develop and deploy systems and applications that redefine experience and realign business growth.



Our Mission

LEVERAGE AI & ML TECHNOLOGIES TO CREATE INTUITIVE AUTOMATION SOLUTIONS

Partner with industry verticals on their inevitable journey towards enterprise transformation and future readiness, by harnessing the growing relevance of Artificial Intelligence, Machine Learning, Data Science and emerging methodologies, with immediacy of impact and swiftness of outcome.

Enterprise Minds Leadership



Dr. Bala Deshpande
(Managing Partner
- Data Science)



Bipasha Kakoti
(Founding Member
&
Head-Sales)



**Chakravarthi
P S K**
(Managing Partner -
Telecom)



Chandra Mouli BSVV
Solutions
Partner



Dr. PG Madhavan
(Managing Partner
- Digital Twin)



**Bharath
Mundlapudi**
(Founder
& CEO)



Hanumantha Poreddy
(Head - Supply Chain
& Ops, US)



Kandan R
(Research
Partner - AI)



Keshav Kadambi
(Managing
Partner - Cloud)



Navin Narendran
(VP Commercial -
Middle East &
Africa)



Om Singh
(Founding
Member & Head-
Front End & Digital
Engineering)



Praveen Raj Gullepalli
(Head - Marketing
Communications)



Raghu Krishnamurthy
(Head - Sales,
India)



Rajesh Koneru
(Managing Partner
- Data Engineering)



Sudhir K S
(Head - Platform
Services)



Tim Fox
(Managing
Partner - AI)



**Venkateswarlu
Adusumalli**
(Head - Operations,
India)



Vikram Kallianpur
(VP - Human
Resources)

A SIGMA of passionate, enterprising, innovative and committed minds

Enterprise Minds CEO & Founder



Bharath Mundlapudi
(Founder & CEO)

Bharath Mundlapudi is a serial entrepreneur, technologist, and advisor to Fortune 100 CXOs with an extraordinary track record of building cutting-edge companies in Big Data, AI/ML, and Enterprise Automation.

From architecting the future of data at **Netflix** to contributing to the very foundation of **Hadoop** at **Yahoo!**, Bharath brings a rare blend of technical brilliance and business acumen.

With a career spanning over two decades—including key roles at **Sun Microsystems** and startups he built from the ground up—he has consistently delivered transformative solutions across verticals. As the driving force behind Enterprise Minds, Bharath is pioneering next-gen automation, backed by a deep passion for innovation, scale, and impact.

People & Presence

800+ Employees

Through communities we connect and attract talent that shares skills and expertise. Keeping our people-centric paradigm approach, creating a strong sense of community and co-development to engineer next-generation software products.

8 Offices Worldwide

Focusing on engineering products, automation and intelligence we constantly self-assess and realign to work with each customer in the most impactful manner. Thus, growing global with more office to add to the list.



USA | UK | CANADA | INDIA

**HYDERABAD | BENGALURU | PUNE |
PUDUCHERRY | TIRUPATI | DELHI | KARKALA**

40+

Teams

We create next-generation software products by co-creating, co-innovating and co-developing with the help of accelerators. Creating impactful, meaningful solutions each time and every time.

6k+

Completed Projects

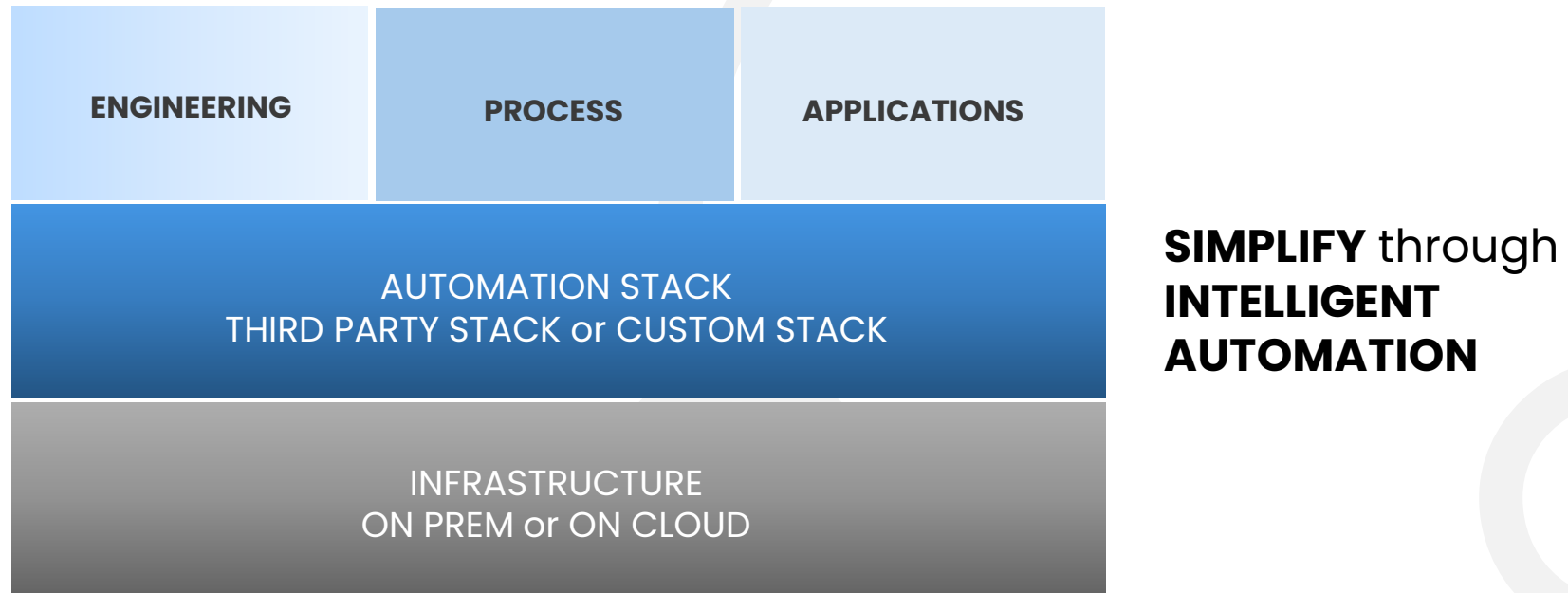
We follow Agile methodologies to fail fast and deliver scalable and modular solutions

Client-Partner Ecosystem

ΣΜ



EM- Our Automation Quotient (AQ)



Enterprise Minds at a glance

Who we are

- One of the fastest growing technology companies with locations in **USA, Canada, India and UK.**
- **400+ engineering** experts and practitioners including PhDs and Masters from top global institutes.
- **Value focused** with extreme ownership on speed, flexibility, and responsiveness.
- We deliver Onshore. We deliver Offshore. We deliver Nearshore. **We Right Shore.**
- We have proven experience in delivering **Build-Operate-Transfer** models for global enterprises.

Our Services

Cloud Engineering: Delivering seamless, integrated, multi cloud management in a hybrid model

Product Engineering: We architect, build and scale leading-edge Smart platforms that underpin next breakthroughs

Application Engineering: We modernize, design and implementation software applications that run core business processes.

Automation Engineering: We use technology to improve, streamline and automate business & software processes.

Intelligence Engineering: We combine data engineering, data science, and software development skills to execute an AI-drive enterprise agenda.

Design Engineering: We weave strong design aesthetics and technical know-how to deliver the perfect experience

Our Customers

We work in partnership with our customers, dedicated to ensure that each achieves its peak digital performance.

- 30+Customers including Fortune 500
- Spread across Asia, Europe, and Americas
- Comprehensive BOT Delivery Experience

We delivered vital outcomes

3x
Productivity gain on
Prod. Tickets for
Cisco

17%
Increase of new
visitors for Beckn

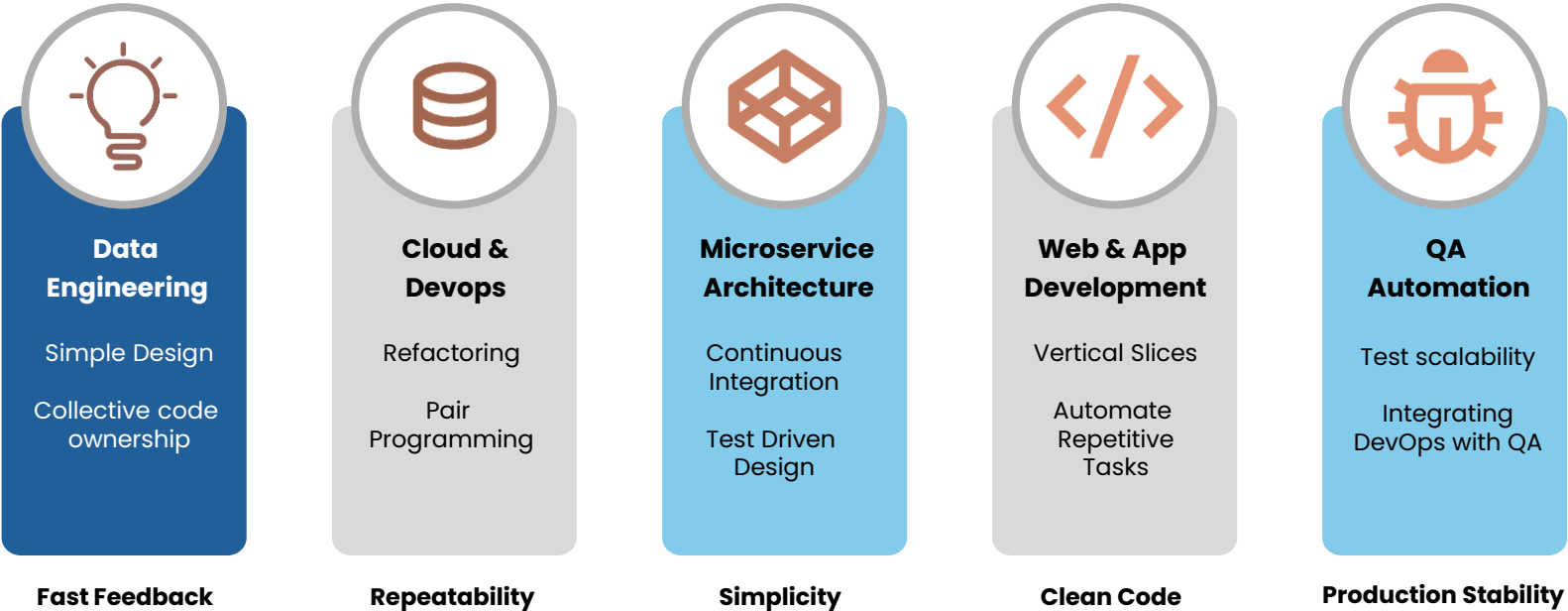
\$ 28M
Savings on Manhours
at ThoughtSpot

\$ 40M+
Additional revenue
capture for Stride

Our ability to attract, train, develop and retain talent has been a critical competitive advantage

Enterprise Minds – Helping enterprises achieve AI First vision

Delivering niche engineering solutions with a narrow but deep focus in designing, developing and deploying cutting edge products



We have demonstrated strong performance through tangible results across specific skills under our areas of expertise elaborated in the following slides

Enterprise Minds Core Capabilities

Product Engineering

- Product Design
- Product Development
- Product Testing
- Product Deployment
- Product Support
- Product Enhancement
- Product Performance

Digital Transformation

Stride

Modernization

usbank

Decentralized Apps

beckn

Automation Engineering

- Process Mining
- Process Optimization
- Process Automation
- Task Mining
- Task Optimization
- Process Automation

Support Automation

Flipkart 

IT Automation

Viasat 

Modernization Automation

usbank

Intelligence Engineering

- Data Engineering
- Data Analytics
- MLOps
- Model Building
- Deep Learning
- Data Science
- AI & ML

Data Science

Stride

Computer Vision

 **signal** LABS

AML & Fraud

 **KINECTIFY**

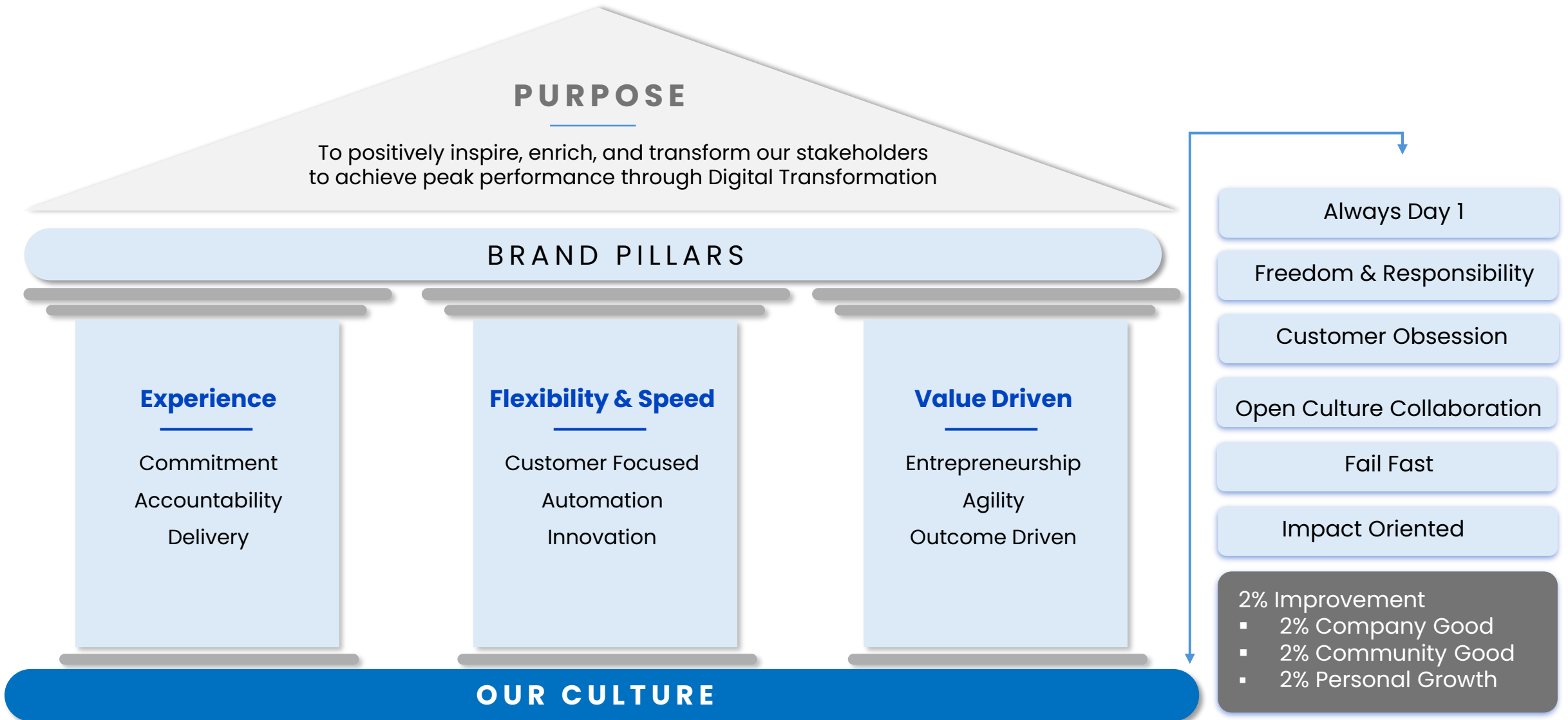
Application Engineering

- Application Implementation
- Application Testing
- Application Deployment
- Application Support
- Application Enhancement
- Application Performance

BOAT
Viasat 

Migration
Viasat 

Our Core Purpose and Culture



EM Services Ladder capabilities – Full Stack approach



- ROI based technological innovation – AIMS, and Labs
 - Identifying value in bleeding edge
 - Discover next S-Curve
 - Goal to achieve leadership position
-
- Simplify processes, tasks and activities
 - Improve efficiency and productivity
 - Reduce costs on repeated tasks
 - Improve revenue through scale
-
- Build transparency and auditability through digitization
 - Improve efficiency and repeatability
 - Eliminate duplication
 - Protect knowledge and build scale in the process
-
- Improve operations with digitization and automation
 - Reduce human time with predictions
 - Reduce costs with cloud and analytics
 - Transform IT into business center
 - Build for scale and global expansion

EM – A contemporary Solution Spectrum



Statistical and Causality Digital Twin

- Automation of failure analysis, prediction and exploring deeper into Causality
- Provides critical decision-support
- Faster time to market
- Reduced operational costs
- Better product improvement
- Reduced business downtime
- Increased customer experience



IoT Monitoring Solution

- Smart data collection
- Archival and access in right formats
- Analysis of data via triage of Rules, Stats and Meta-learner engines
- Critical analytics via deployment of Knowledge>Insight engine
- Transforming insights into what-if scenarios in synergy with TwinARC, eliminating correlation and narrowing down on causal factors
- Driving impeccable decision-making with the diverse and deep data insights



Edge based Models

- Quality Inspections of Capsules Using AI Vision
- Pharmaceutical Bottle Packaging
- Automated Visual Inspection for Blister Packaging
- Blister Packaging Detection with Deep Learning
- Automated Visual Inspection of Imprinted Pharmaceutical Tablets
- Cleaning Inspection of Pharmaceutical Equipment
- Attendance tracking
- Hazard and incident monitoring & prevention
- Proactive and intelligent feedback for overall operational improvement and control



Computer Vision Models

- Collection of CV models
- Manufacturing process monitoring
- Defect Detection
- Image Analysis
- Facial Recognition, Activity Monitoring.
- Object detection



AI Ops Models

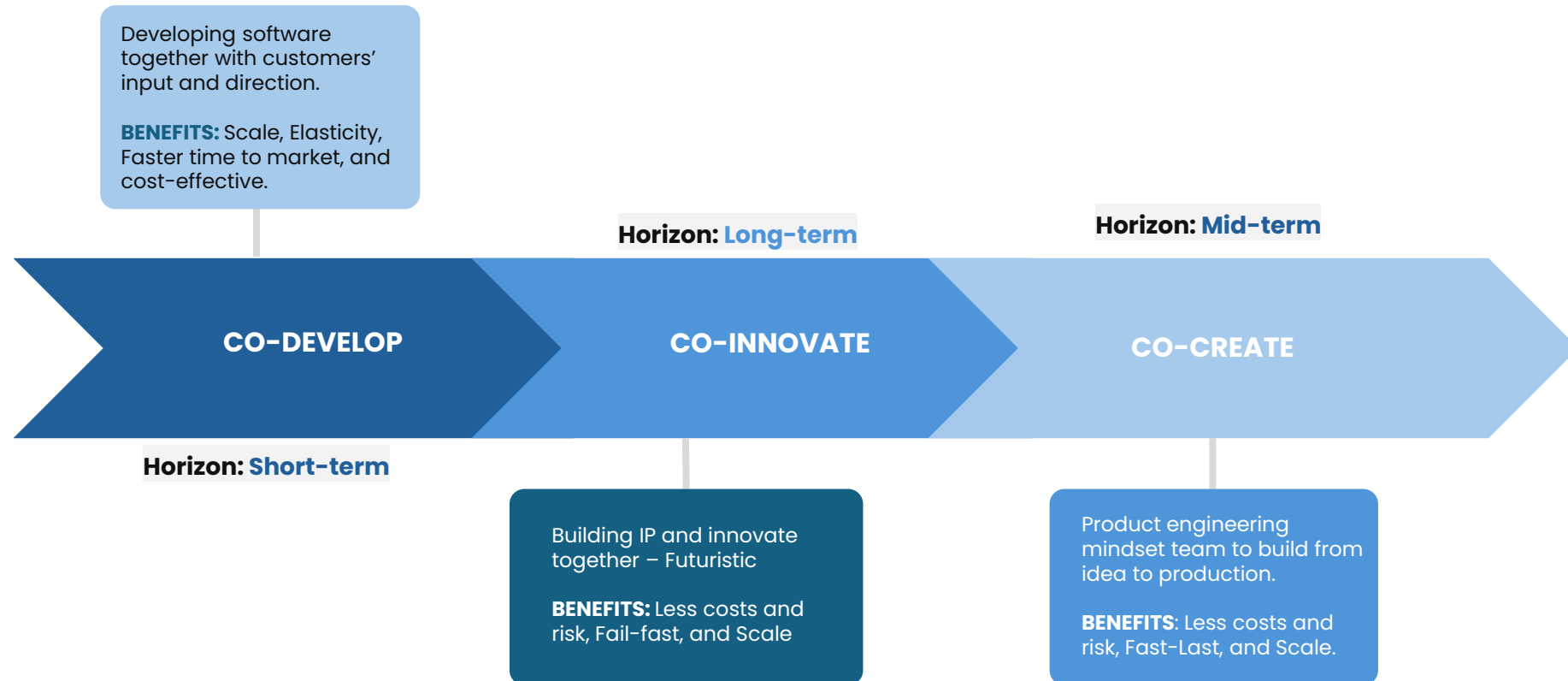
- Front-end monitoring system that eliminates Revenue leakage
- Improved customer experience
- Faster time to market
- Real time detection of bugs and notification
- Quick turnaround time to find and fix



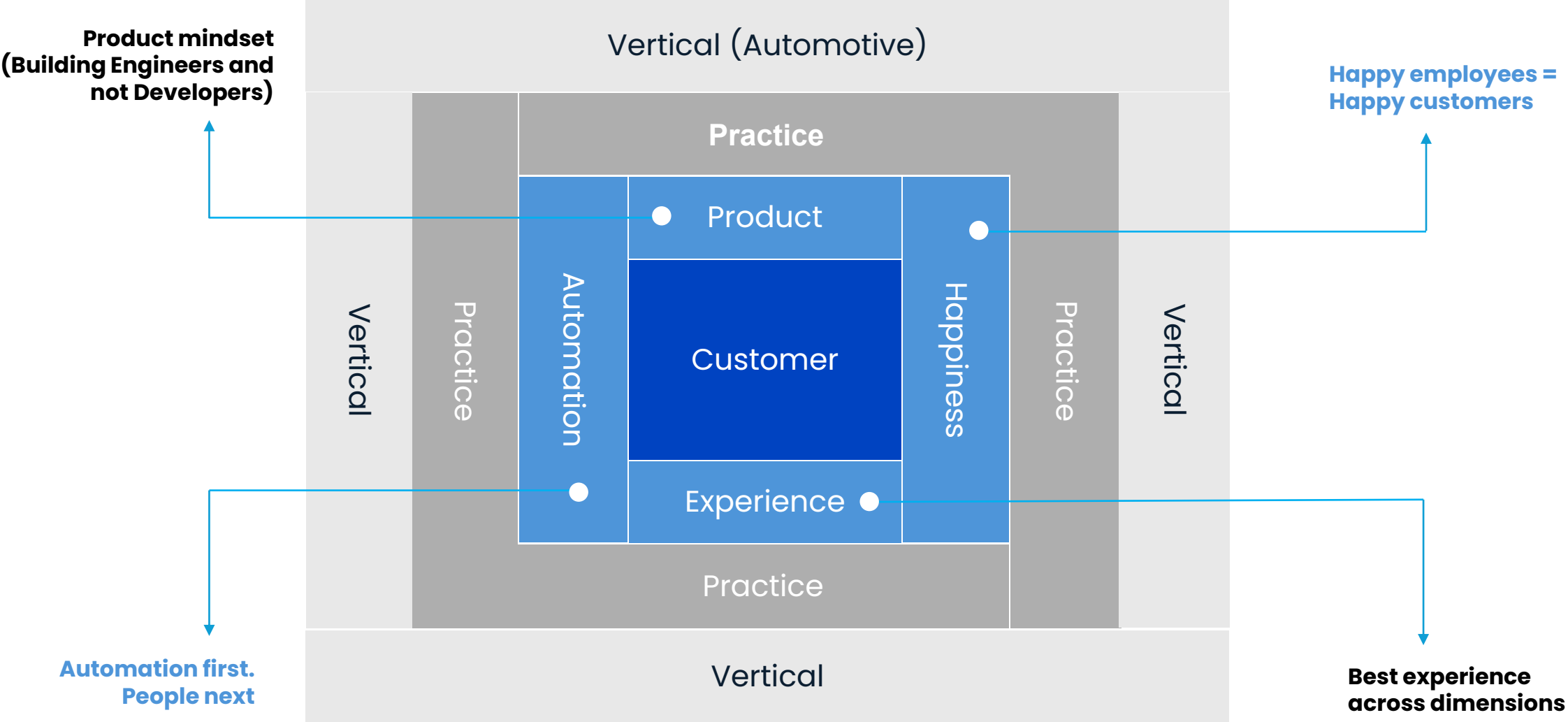
Large & Small Language Models

- Automation of document processing at the next level linking information to knowledge
- Faster straight through processing
- Less bad data
- 10x improved productivity
- 100% accuracy
- Faster turnaround time
- Complete managed services

EM – Partnership & Engagement Model



Our Customer Centric-world

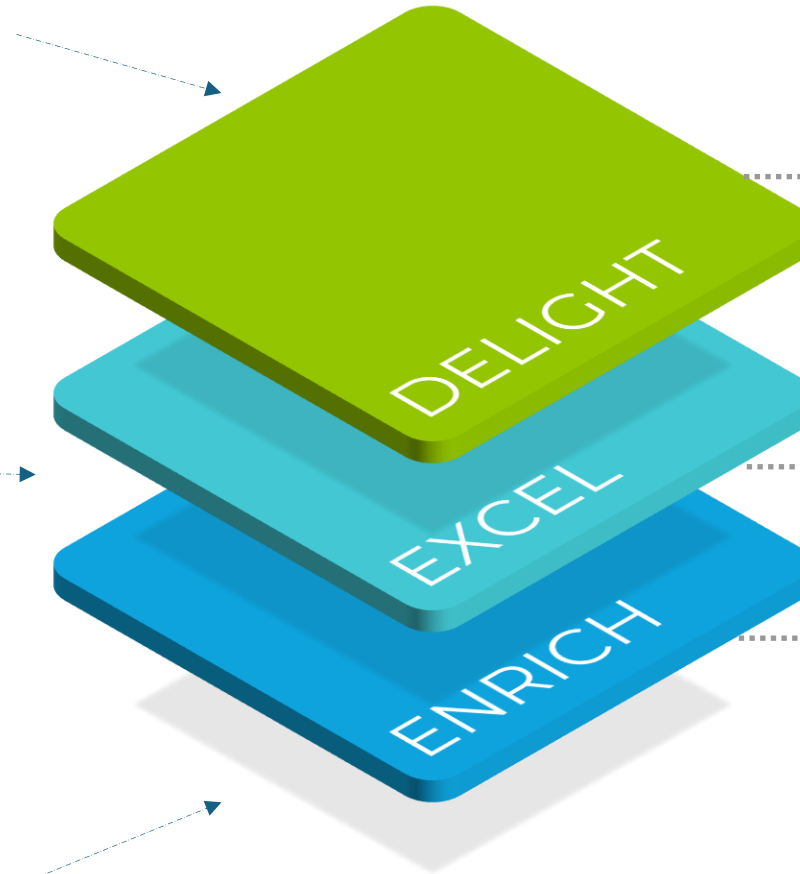


EM – Complete Xperience Model (CXM)

- Deeply customer-centric to deliver extreme value
- Center of excellence and innovation focuses on the best industry practices and customer innovation – more of forward looking to help customers to innovate
- All dimensions – cost, speed, value – are explored and IMPROVED to delight customer

- Strike a balance between customer needs and employee needs
- Focus on knowledge from customer perspective and improve employee to close gaps
- Best practices and frame works are in place to excel in project delivery

- Starts with an inward focus on employee strengths and weaknesses
- EM Academy coaches work on employee weakness areas to strive for improvement
- Continuous improvement is the norm practiced at EM to enrich employees in all areas required for the projects



Customer:

Outward focus of processes and touchpoints to delight customers.

Customer & Employee:

Both inward and outward focus of processes and touchpoints for employees and customers to excel in all activities.

Employee:

Inward focus of processes and touchpoints to delight customers.

Sustainable Cities – A pioneering CSR Activity



Puducherry
60 Employees

Tirupati
25 Employees

Karkala
15 Employees

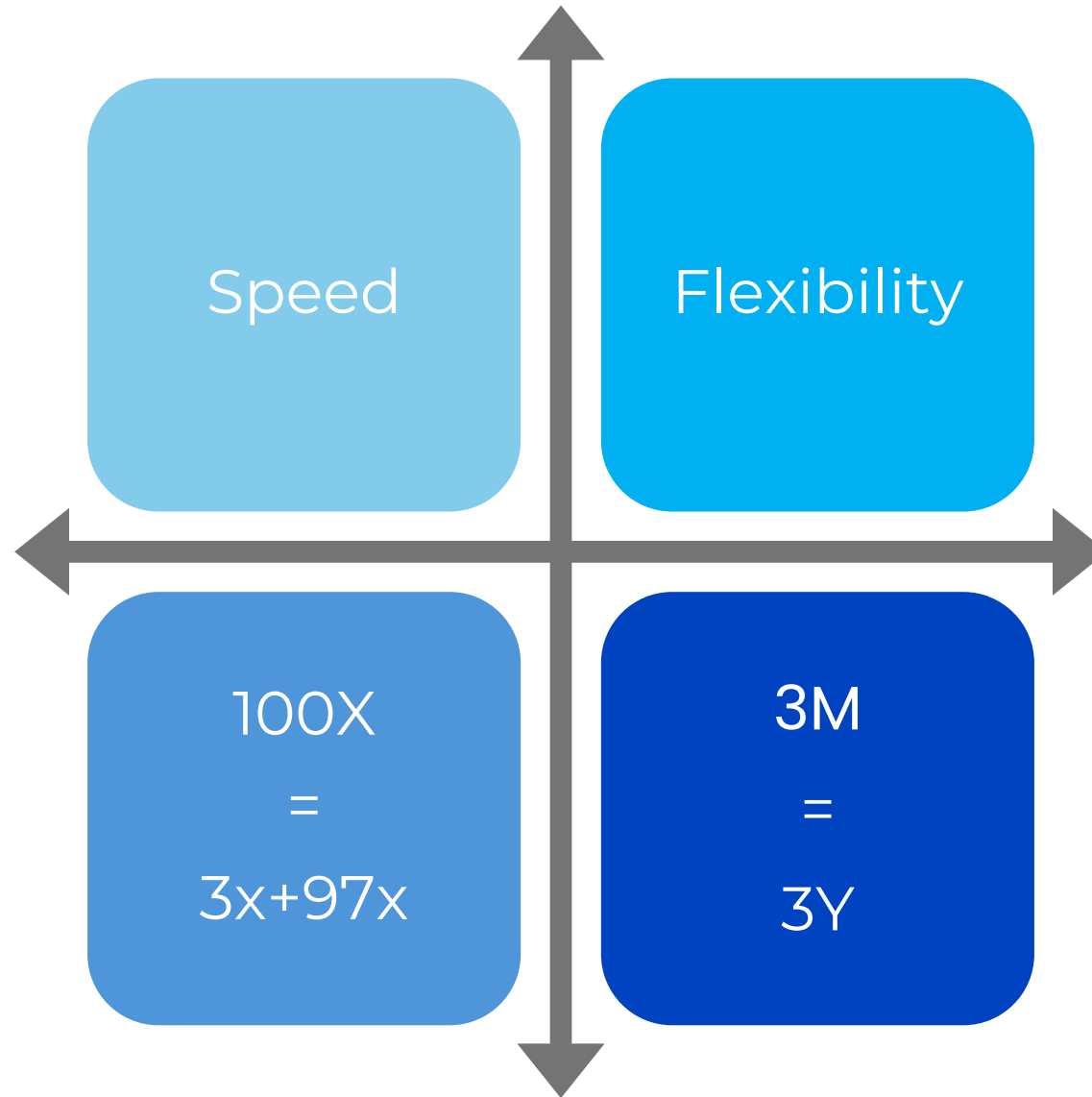
Establishing a welcome presence via Satellite Offices in Tier-2 cities, going where no one has gone before!

UNIQUE TIER-II GEO-PRESENCE OBJECTIVES

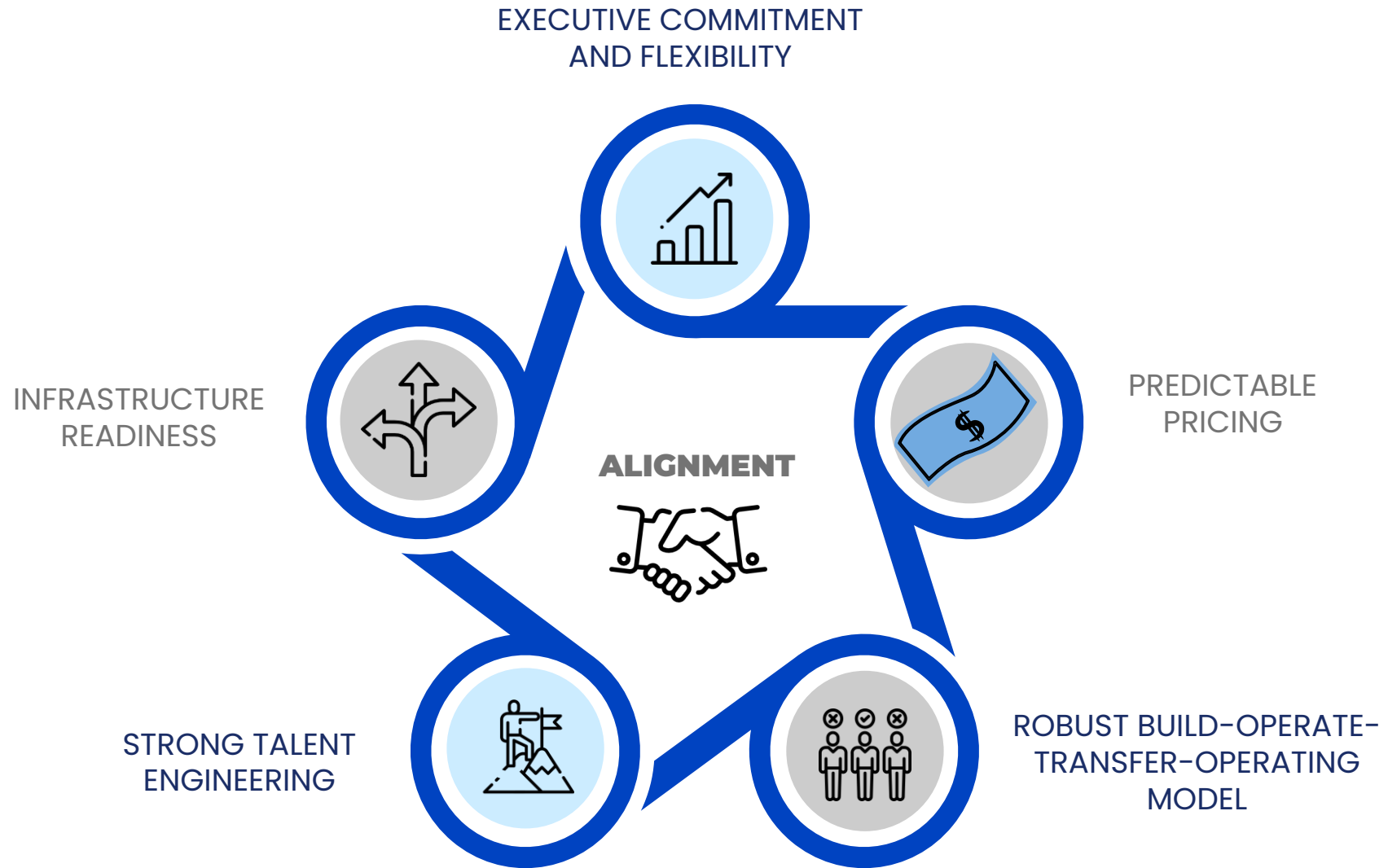
- Mitigate Traffic Congestion
- Reduce Carbon Footprint
 - Control Inflation
- Enhance Employee Retention
- Increase Employee Happiness
- Improve Business Continuity

A PIONEERING CSR INITIATIVE IN SUSTAINABILITY & ENVIRONMENTAL CARE

EM Value



EM – What we Commit



The BEST Experience

At EM, we strive to enable the best experience to our customers, employees, suppliers, and our partner-ecosystem.

Commitment

Outcomes

Accountability

Delivery

Passion

Flexibility

Quality

..... **Excellence**

..... **Ownership**

..... **Design**

..... **Engineering**

..... **Value**

..... **Speed**

..... **Happiness**

THANK YOU

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